

Sustainability through the "Digital Only Concept": technotrans introduces easybrowse from gds

Simplified access, increased flexibility, savings in raw materials: As of recently, technotrans SE has been placing its trust in the easybrowse content delivery portal from group subsidiary gds GmbH in order to prepare its technical documentation. As a result, the thermal management specialist has almost completely dispensed with printed documentation.

Within the scope of the Future Ready 2025 strategy, the company is resolutely implementing its "Digital Only Concept". Over the next few months, easybrowse will gradually be introduced at all further companies of the technotrans Group.

"The introduction of the easybrowse content delivery portal is an important step in the implementation of our Future Ready 2025 strategy", says Michael Finger, spokesperson for the board at technotrans SE. The goal of the transformation process is to digitize and streamline business procedures, making them more sustainable. "easybrowse enables us to reduce the consumption of resources considerably and, simultaneously, create more flexible processes." This also enables technotrans to reduce its CO2 footprint in the area of technical documentation and take steps towards digitization.

After successfully launching the project at the beginning of 2021, technotrans completed the rollout of easybrowse at the technotrans headquarters a short time ago. The company is now gradually reorganizing technical documentation

departments at its subsidiaries, starting with the location in Bad Doberan which has supported the project from the outset.

Information management using QR codes on the devices



Device-specific- is managed using standardized QR codes: These are secured to the devices before dispatch. When the codes are scanned, the user accesses a subpage of the technotrans website. This

is where the serial and material numbers of the device which can be found on the type plate are entered. All the information on the specific device is then supplied. Customers who use multiple technotrans devices can use personal authorization to gain access to all the technical documentation they require. Data is transferred from the SAP system at technotrans to easybrowse automatically in the background.

For technotrans, the gds solution and implementation of the "Digital Only Concept" provides numerous benefits. The company reduces its future requirement for valuable resources and printing costs. It enables the saving of 25,000 folders and 1.3 million sheets of printed paper over just a single year. There is also an additional benefit. Bottlenecks in dispatch are reduced significantly as the devices can be packaged immediately. Nowadays, technotrans is already producing increasingly modular devices. Depending on the resources situation, this can even happen way before the delivery deadline. technotrans used to factor in a waiting period for the preparation of the technical documentation and all the necessary translations before the device could be packaged and stored.

This is no longer necessary today. Each delivery is accompanied by an excerpt from the operating instructions, the safety instructions and instructions on how to access the content delivery portal. This excerpt is standardized for all devices and also complies with legal framework conditions. Uniformly generated transportation documents are also included.

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Jan Grüter, Content Delivery Product Manager at gds GmbH, emphasizes the benefits in practice. "The quick and straightforward provision of all the information required for commissioning, maintenance and operation of a device is extremely important for the user." In future, all operating instructions from technotrans will be available in full and over the entire service life of a device through the easybrowse content delivery portal.